



Luther Knight Athletics

1501 Wilson Street
Onalaska, WI 54650
608-783-5435 ext.1645

Joel Babinec – Athletic Director



May 1, 2017

Dear Advertising Friend,

The role of athletics in the high school setting is valuable in teaching our future leaders so many valuable lessons. It also provides a sense of pride in the student body, our association and in an even wider sense – our community. Luther High School appreciates your past support of LHS athletics and looks forward to your continued support as we together help provide opportunities to shape tomorrow's leaders through athletic competition.

We are excited about the past accomplishments the Lord has blessed Luther athletic teams with and look forward to the blessing he has yet in store for us!

You can help support Luther athletics by securing an advertisement in the 2017-18 Fall and Winter Sport Programs. The 39 available advertising spots will fill quickly. Cost per spot is \$100 per season with fall and winter seasons available. As a thank you for advertising in BOTH fall and winter programs, Luther High School will include two (2) season passes for you to use. Your support is greatly appreciated and goes a long way in helping to provide a quality sport experience!

The ad copy size is 1-7/8" x 2-3/8" (height/width). The preferred format for submitting your copy is "pdf". Other electronic formats: pdf, gif, tiff, jpg are acceptable as well.

To secure your spot in the 2017-18 sports program, please complete the attached advertising form and mail to Luther Athletics.

Again, I thank you for your past support and ask for your support as we prepare for another exciting year of Luther Knight Athletics!

Sincerely,

Joel Babinec
Luther Athletic Director
Enclosure